

# 2022 Festival Donor Benefits

## Platinum Donor - \$100,000 and up

Benefits:

- Logo on CSF website homepage with link to donor's site
- Exclusive focus of a CSF e-blast
- Recognition on all CSF e-blasts
- Recognition in all press materials
- Logo on posters, signage, and selected collateral materials
- Special recognition at CSF events
- Opportunity to contribute content to CSF website STEAM Vault
- Featured on CSF website "Meet our Sponsors" page
- Two preferred exhibit spaces at CSF's carnival (or one double)
- Two VIP seats at signature event

## Gold Donor - \$50,000 and up

Benefits:

- Logo on CSF website homepage with link to donor's site
- Recognition on all CSF e-blasts
- Recognition in all press materials
- Special recognition at CSF events
- Opportunity to contribute content to CSF website STEAM Vault
- Name on posters, signage, and selected collateral materials
- Featured on CSF website "Meet our Sponsors" page
- Preferred exhibit spaces (two tables) at CSF's carnival
- Two VIP seats at signature event

## Silver Donor - \$25,000 and up

Benefits:

- Recognition on CSF website
- Recognition on all CSF e-blasts
- Recognition in press material
- Opportunity to contribute content to CSF website STEAM Vault
- Special recognition at CSF events
- Featured on CSF website "Meet our Sponsors" page
- Prominent exhibit spaces (two tables) at CSF's carnival
- Two VIP seats at signature event

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## Copper Donor · \$10,000 and up

Benefits:

- Recognition on CSF website
- Recognition on selected CSF e-blasts
- Recognition in selected press material
- Prominent exhibit space (one table) at CSF's carnival
- Opportunity to contribute content to CSF website STEAM Vault
- Featured on CSF website "Meet our Sponsors" page
- VIP seat at signature event

## Krypton Donor · \$5,000 and up

Benefits:

- Recognition on CSF website
- Recognition on selected CSF e-blasts
- Recognition in selected press material
- Opportunity to contribute content to CSF website STEAM Vault
- Featured on CSF website "Meet our Sponsors" page
- Exhibit space (one table) at CSF's carnival

### Sponsorship Terms and Conditions:

- MIT will identify Sponsor as a CSF Sponsor in accordance with customary donor recognition practices and as consistent with the qualified sponsorship rules set forth in Section 513(i) of the IRS Code.
- Sponsor will provide its financial support no later than the date specified in the signed pledge agreement.
- By providing support, Sponsor hereby grants to MIT a non-transferable, non-exclusive, non-sublicenseable, revocable license to use, copy and display Sponsor's name and marks for purposes of the CSF 2022 sponsorship. The format, content, and appearance of all identification and acknowledgment shall be determined by MIT in its sole discretion.
- Sponsor shall have the right to use the CSF name and logo of the in advertising and promotional materials for the duration of the event.
- Under no circumstances will MIT be expected to endorse or promote Sponsor or its products or services, nor will any such endorsement or promotion be implied or construed based upon MIT's acceptance of the sponsorship payment.
- Due to the Covid-19 pandemic, MIT reserves the right to change the date, timing and format of the Cambridge Science Festival.